

Feature	Storyline	Captivate	Camtasia	Replay
Recording Flexibility	1	1	2	2
Editing Power	2	2	1	4
Overall Ease of Use	2	3	3	1
Interactivity	1	1	3	N/A
Product Support	1	3	2	1
Publishing	2	2	1	4
Cost	\$1398 (comes with Replay for free)	\$899 or \$19/month	\$299	\$200 (free when you purchase Storyline/Studio)