



TWO-DAY WORKSHOP OUTLINE

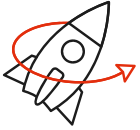
LECTORA FUNDAMENTALS

E-LEARNING **Uncovered!**

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WORKSHOP OVERVIEW

Back in the day, e-learning courses were made by “the man behind the curtain.” Secret programmers with special, secret skills worked behind closed doors to build courses designed by us mere mortals.

Today, tools like Lectora prove that you can create a course that is visually rich, highly interactive, and customized to meet your instructional needs. You can do all of this without having to write a single line of code.



WHAT WILL YOU LEARN?

During this two-day, hands-on Lectora Workshop, you’ll learn everything you need to start creating interactive e-learning content. One of our e-learning experts will guide you through building a course in Lectora from beginning to end.

YOU WILL LEARN:

- Lectora interface and course structure
- Title properties
- Chapters and pages
- Previewing
- Inheritance
- Audio and video
- Basic navigational elements
- Text and images
- Actions and buttons
- Click-to-reveal interactions
- The Flash assets library
- Simple knowledge interactions
- Advanced text options
- Advanced logic
- Quizzing
- Custom interface design
- Publishing (tables, hyperlinks)
- Variables and tracking
- Social media widgets
- Animations/entrance effects
- Web objects



WHO SHOULD ATTEND?

This workshop has been designed for anyone who is just getting started with Lectora. Although we don’t require any prerequisites for our Lectora Workshop, it helps to have a working knowledge of Microsoft PowerPoint.

WHAT EQUIPMENT & SOFTWARE DO YOU NEED?

To attend this workshop, you will need a computer (running the Windows operating system) with an Internet connection, a mouse, and Lectora installed.

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WORKSHOP SCHEDULE

Our standard workshop is 12 hours and runs from 9:00 AM - 4:30 PM each day, with an hour break for lunch. Do you have special scheduling or content needs? No problem! We're happy to work with you to customize the workshop schedule and content to meet your needs!

IN-PERSON



Bring us on-site to your office for a private workshop with your entire team. We love meeting new people!

VIRTUAL



Is your team geographically dispersed? No problem. Our workshops can be facilitated virtually.

ONE-ON-ONE



Need one-on-one training, consulting, or advice? We're happy to pair you with one of our e-learning experts!

E-LEARNING Uncovered

ABOUT E-LEARNING UNCOVERED



WHO IS E-LEARNING UNCOVERED?

E-Learning Uncovered is brought to you by Artisan E-Learning and is dedicated to tools and resources that help rapid e-learning developers get better at what they do.

BOOKS

Learning how to use the latest versions of Articulate Storyline, Articulate Studio, Adobe Captivate, or Lectora? The E-Learning Uncovered book series can help you learn about virtually every check box, every menu, and every option for your tool of choice.

TRAINING

Want to learn how to create e-learning with the latest version of Articulate Storyline, or the basics of visual communications? Have one of our e-learning experts help you with a hands-on training workshop. We can help you (or your entire team) with in-person or virtual training.

FREE RESOURCES

Interested in some free resources created by experts within the e-learning industry? Check out the E-Learning Uncovered Blog or register for one of our free webinars. We love sharing what we know to help others become better at what they do.



CUSTOM E-LEARNING DEVELOPMENT
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